





Welcome to Halton's Innovation Community

Haltech Sponsorship Package

April 2023

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Our Mission

We empower all innovative companies to realize their full potential through education, advisory services, and strategic connections.

Our Vision

Connecting dots, changing lives.

Our Objective

To efficiently maximize Haltech Clients' economic impact.



Innovation Ecosystem

Haltech's Innovation Ecosystem is our greatest asset. Think of the ecosystem as the community that enables our clients to be successful - the entities associated with us, the relationships we nurture, and the impacts we make across the region and beyond. This map shows how we're connected with each of these entity types.

- Provincial Organizations**
 We connect clients with provincial entities like the Ministry of Economic Development, Job Creation and Trade and the Ministry of Research and Innovation to get clients connected with researchers, industry partners, and funding
- Federal Services**
 Services like FedDev Ontario and BDC provide funding allowing us to provide key programming and services
- Chambers of Commerce**
 Tap into a number of business networks across Halton to gain your business the exposure and recognition it deserves
- Post-Secondary Institutions**
 We maintain a close relationship with top colleges and universities giving clients access to student talent and research facilities
- Other Partners & Sponsors**
 Clients can get access to preferred membership rates for participating coworking spaces and access to a powerful network of innovators and change-makers across Halton
- Co-Working Spaces & Other Support Organizations**
 We collaborate with other Regional Innovation Centres to bring joint events and programming
- Economic Development & Municipalities**
 We connect clients with key economic development agencies for additional start-up and scale-up resources
- Economic Development & Municipalities**
 Clients can request 1:1 consultations with a number of our sponsor companies for guidance with intellectual property, insurance, taxes, and more





2022 Snapshot

Audience and clients

3.8k 
Email recipients w/
42% open rate

3.3k 
Total followers

111 
Total events

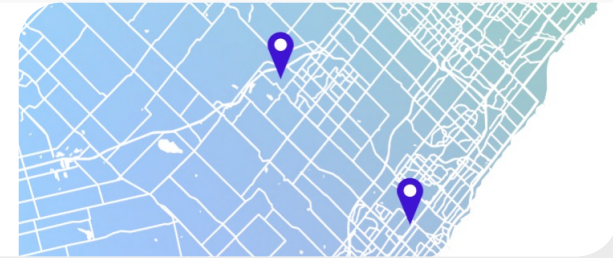
2k 
Total attendees

180+
HERhalton
attendees

3.7k 
Monthly webpage
views

2.4k 
Total followers

2 hubs 
Burlington | Milton



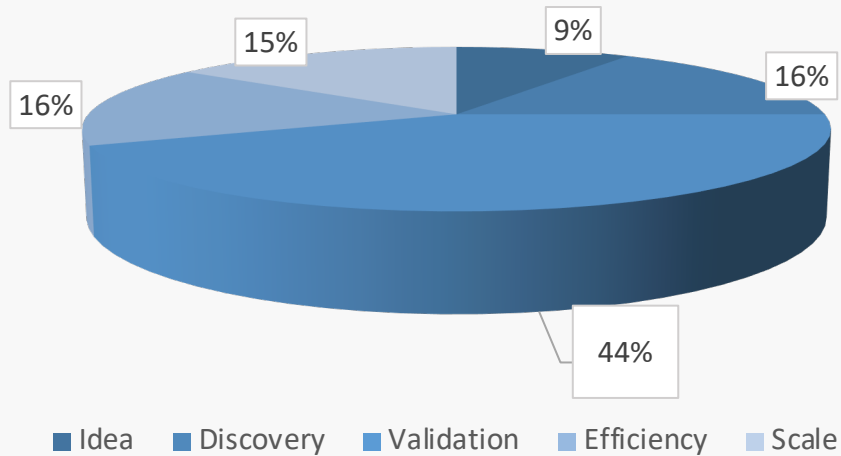
Our audience:

- Startup and scale up community
- Clients
- Enterprises
- Ecosystem partners
- Funding partners
- Academic institutions
- Governments
- Chambers of commerce
- Industry observers

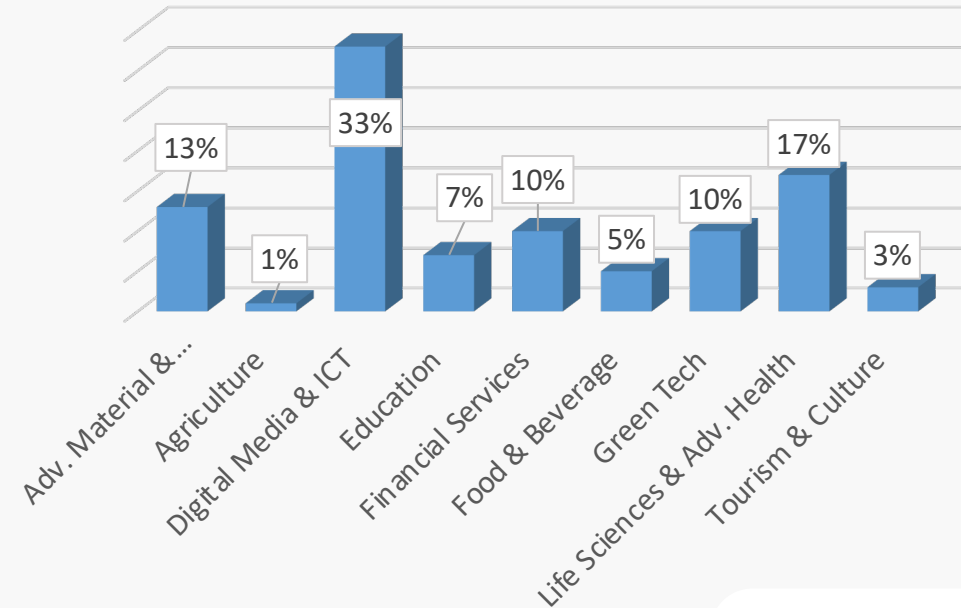
Where our Clients are at

189 Active Clients
Fiscal Year 2022

Client Stages*



Client Sectors



13% Youth Founders · **41%** Women-Led · **11%** Social Innovation

Demographic data reflects FY 2022

1000+ 
Companies Impacted
since 2011



Sponsorship Opportunities

Champion the success of hundreds of innovative startups across Halton.

Hi5 Pitch Competition



 100+ Attendees

This annual pitch competition provides our most innovative clients with a fantastic opportunity pitch to a panel of industry professionals and gain exposure to industry partners and investors.

**We also host regularly-occurring educational webinars with sponsors, see final page for contact info.*

HERhalton Women's Day Breakfast



 180+ Attendees

Each March we invite Halton's innovation and entrepreneur community to join us and celebrate the many successes of women entrepreneurs across Halton and beyond. Hear inspiring stories, meet new people, and celebrate!

Summer Social Open House



 150+ Attendees

Each year Haltech & TechPlace co-host our Annual Summer Social and open house at our main office located in Burlington, showcasing our most innovative and influential clients.

Sponsorship packages from **\$1,500 to \$5,000**

Beyond Boundaries



 150+ Companies Impacted

Beyond Boundaries is a 5-week hybrid accelerator program that advances women's economic empowerment. This program supports women entrepreneurs to grow, scale-up their business and reach global markets.

Roadmap to MVP



 100+ Registrations

In partnership with [WEtech Alliance](#) and [Sitaran Group](#), Roadmap to MVP is a 10-week series to help women-identifying tech entrepreneurs explore the roadmap creating their minimum viable product (MVP).

Investment Readiness



 80+ Registrations

Investment Readiness with David W. Wright gives clients a behind the scenes look into the investment landscape and what it takes to exceed investors' expectations, unmatched by any course of its kind.

Sponsorship packages from \$5,000 to \$15,000

Perk	Event-Based (\$1.5K minimum)	Program-Based (\$5K minimum)
Opportunity to host events or programs	✓	✓
Corporate logo displayed on Haltech website and on all marketing opportunities & collaterals	✓	✓
Recognition of your Sponsorship and support at Haltech events	✓	✓
Visibility as sponsor in Haltech monthly newsletter, weekly client email and social media	✓	✓
Introductions to Haltech Advisors		✓
Opportunity to attend & present to program participants		✓
Referrals via Virtual Office Hours		✓

Packages are fully customizable.

NETWORK

in person or virtually with Haltech clients and ecosystem partners.



ALIGN AWARENESS

of your brand with businesses in the technology sectors.

SHOW YOUR COMPANY'S SUPPORT

of diversity, innovation and economic growth.

EXCHANGE CREATIVE IDEAS AND FORM PARTNERSHIPS.

EARLY ACCESS

to entrepreneurs in various tech sectors.



GET REFERRALS TO YOUR COMPANY

through Virtual Office Hours*.

HEAR BUSINESS PITCHES

and be the champion of their success.

PUT YOUR COMPANY AT THE FRONT

of the innovation scene in Halton and beyond.



*The Virtual Office Hours referral program refers clients looking for industry expertise right to you.



What're you waiting for?

Expose your brand to Halton's vast and diverse innovation ecosystem.



[Haltech Regional Innovation Centre](#)



[@Haltech_RIC](#)



[Haltech Regional Innovation Centre](#)

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